



Global Media

B R O C H U R E

Your Vision Brought To Life

www.x2globalmedia.com



We are one-stop innovative solutions provider with a sole mission to incite clients around the world using our dynamic & creative digital media and technology notion.

The understanding for unique design and technology in the realms of marketing, branding, web/mobile design and multimedia reflects our expertise and insight in fast-paced digital media era.

We approach our clients business with solid knowledge and full curiosity allowing us to create a distinctive experience that is tailor-made to each of our client's needs.

CREATIVE

Why is exceptional creative essential to your company growth?

Innovation always equals to success. Great creative work does not have to be outlandish, over-the-top and packed with shock-and-awe punch. In fact, it should mingle the innovative vibe with the sense of your own charisma representing the company and its brand promise so well that the emotional experience meets and even exceeds the physical one.

To us, exceptional creative is that intangible bridge that connects the idea of your brand to the real-life experience that is your company.

- **Marketing Strategy**
- **Logos**
- **Ads**
- **Sales Presentations**
- **Brochures**
- **Brand Identity**
- **Tradeshow Collateral**
- **Posters**
- **Fliers**
- **Infographics**

INTERACTIVE

Why is your online presence crucial to your company growth?

In the fast-paced era, digital platforms associate with extensive publicity. Customers tend to seek out your company online, and your website will deliver their first impression. We make sure the designs of your website perform as functional pieces of art that play a critical role in your overall marketing success.

Your website holds the key of your marketing universe to unlock various potentials of your business aspects, from email campaigns, landing pages and social media coverage altogether.

- **Online Strategy**
- **User Experience**
- **Web Analytics**
- **WordPress Programming**
- **Web Development**
- **SEO**
- **Emails**
- **Responsive Technologies**

Our skills - Your growth

HOW WE WORK

PHASE 1
DISCOVER

APPROACH AND APPRAISE YOUR BUSINESS.

Your company and deliverables are exceptional. We'll capture your businesswise essential characteristic and echo it to your clients.

PHASE 2
DEFINE

DETERMINE AND DESIGNATE THE POSSIBILITIES.

We construct a customized plan of your business boost based on your insightful input, as well as our joint vision.

PHASE 3
DELIVER

DESIGN AND DEPLOY THE ENHANCEMENT.

We'll delve into creating and polishing the tangible parts of the plan and initiatively forward everything further whilst keeping ourselves faithful to the objectives.

PHASE 4
DRIVE

GOOD THINGS TAKE TIME AND COLLABORATION.

Our goal is to generate the most effective marketing that's worth your valuable time and money. That said, measurable improvement doesn't happen overnight. We, at X2 Global Media, prefer to partner with clients in long-term, implementing strategies which produce practical results over time. We want to be the change that triggers growth.

WEBSITE PACKAGES

For your convenience we offer 3 different solutions

ESSENTIAL

- 1 - 4 pages
- Consultancy
- Bespoke Design
- SEO Compliant
- Mobile responsive
- Tech support
- Essential updates

ADVANCED

- 5 - 9 pages
- Consultancy
- Bespoke Design
- 2 Theme options
- SEO Compliant
- Mobile responsive
- Tech support
- Essential updates
- Contact Form
- Social media integration
- Location map

PROFESSIONAL

- 10+ pages
- Consultancy
- Bespoke Design
- 3 Theme options
- Domain name
- Secure website (SSL)
- SEO Compliant
- Mobile responsive
- Tech support
- Essential updates
- Contact Form
- Social media integration
- Location map

OUR WORK

www.x2logisticsnetworks.com



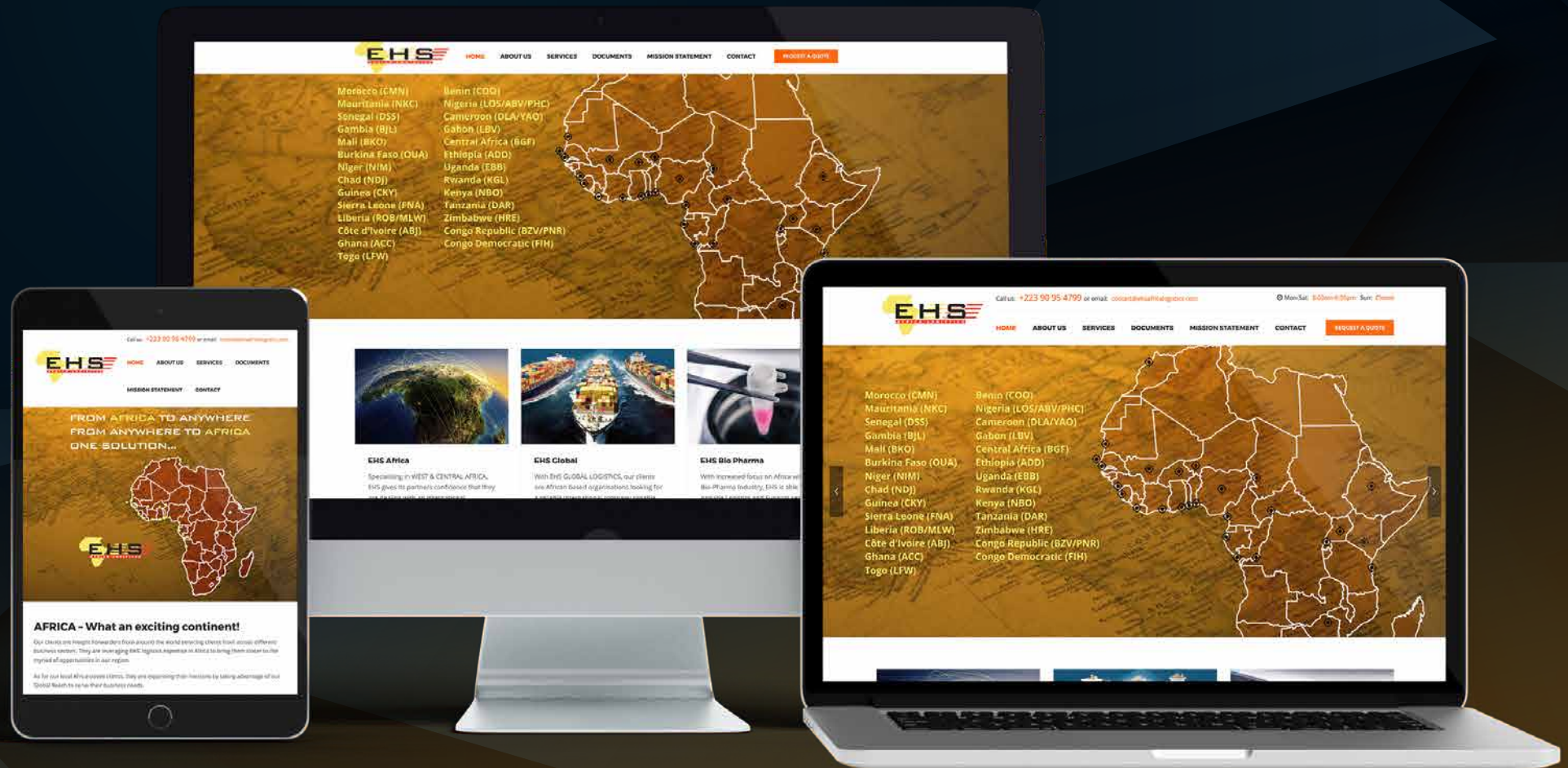
OUR WORK

www.g7networks.com



OUR WORK

www.ehsafricalogistics.com



BRANDING



Logo



Infographics



Brochures



Advertisement



BRAND IDENTITY & STATIONARY PACK

- Logo
- Corporate Identity
- Brand-book
- Stationary Designs

OUR WORK

Live Star App





OUR WORK

AGX Logistics

OUR WORK

Cargo Weekend



EVENT COLATERIALS



Exhibition booth



Presentation video



Web Banners



Backdrop/Rollups



Presentations

CONFERENCE PACK



- Booth
- Brochure
- B-cards
- Giveaway
- Social Media Images

OUR WORK

X2 Conference



SOCIAL MEDIA

MONTHLY SET

- 3 posts per week on Facebook and LinkedIn
- Monthly newsletter
- Monthly Email marketing



CONTACT

✉ contact@x2globalmedia.com

☎ +66 2822 6256

🌐 www.x2globalmedia.com

